

Contact: Claire Gibson
Idea Ranch, Atwoods AOR
cgibson@idearanch.com
816.830.0149



Atwoods Expands Texas Presence with Early Store Opening

ENID, OK – June 5, 2025 – Atwoods Ranch & Home Goods is excited to announce the opening of its newest location on June 18, 2025, proudly serving the Early/Brownwood community.

Known for its wide assortment of national brands and dependable home products, Atwoods delivers quality, value, and a neighborly shopping experience to the communities it proudly serves. The new location features a hay barn, steel yard, and garden center, plus convenient access to essential goods for rural and urban customers alike. With trusted names like STIHL, Cub Cadet, Wrangler, Ariat, Priefert, Nutrena and Carhartt, Atwoods has the brands that matter most to customers who value durability and dependability. From sporting goods to pet care, firearms and ammunition, power equipment, food, snacks, and home supplies, Atwoods is a one-stop shop.

To celebrate the opening of its 80th store, Atwoods will offer exclusive in-store promotions each day from June 18 – June 22.

Shoppers can enjoy a week of daily deals, including:

- 15% off all STIHL power equipment, fully serviced and ready for use
- Receive a \$20 Atwoods Gift Card with any purchase of \$100 or more
- Buy One, Get One 50% Off all caps
- Spend \$75 on Purina Pro Plan and receive a \$10 Atwoods Gift Card
- Buy One, Get One 50% Off your choice of 40 lb. Egg Ration Pellets or Crumbles

Atwoods has stayed true to its roots—built on strong family values and a deep connection to the communities it serves.

“Our mission has always been to operate with integrity and treat everyone who walks through our doors like a neighbor,” said Brian Atwood, President and grandson of the company’s founders. “We’re proud to become part of the communities we serve and look forward to lending a helping hand to the folks who call it home.”

Since 1960, Atwoods has been a trusted name for hardworking customers seeking a wide selection of high-quality products. This marks Atwoods’ 80th location, reflecting steady growth and a commitment to value and customer service. Atwoods continues to grow its footprint across Texas, Oklahoma, Arkansas, Kansas and Missouri. From farm, ranch, and livestock supplies to tools, apparel, footwear and more, Atwoods is proud to be the go-to destination for families and communities throughout the heartland.

Come visit Atwoods at 1701 Early Blvd!

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**Photos included on next page and attached to email*





About Atwoods

Atwoods Ranch & Home Goods is a modern-day general store with a mission to bring customers the goods they need at the best price, with an unmatched customer experience. The retailer has grown to 77 locations, with more in the pipeline. Visit www.atwoods.com for more information.