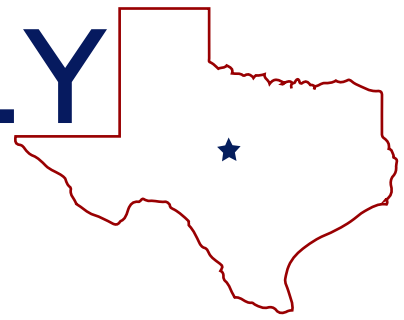


CITY OF EARLY TEXAS



POPULATION

87,900

2025 ESTIMATED RETAIL
TRADE AREA POPULATION

EDUCATIONAL ATTAINMENT

GRADUATE OR PROFESSIONAL	5.85%
BACHELOR'S DEGREE	14.24%
ASSOCIATE DEGREE	7.24%
SOME COLLEGE, NO DEGREE	25.45%
HIGH SCHOOL GRADUATE	32.83%
SOME HIGH SCHOOL, NO DEGREE	8.36%
LESS THAN 9TH GRADE	6.03%

HOUSEHOLD I N C O M E

AVERAGE HOUSEHOLD INCOME

\$ 8 2 , 5 3 3

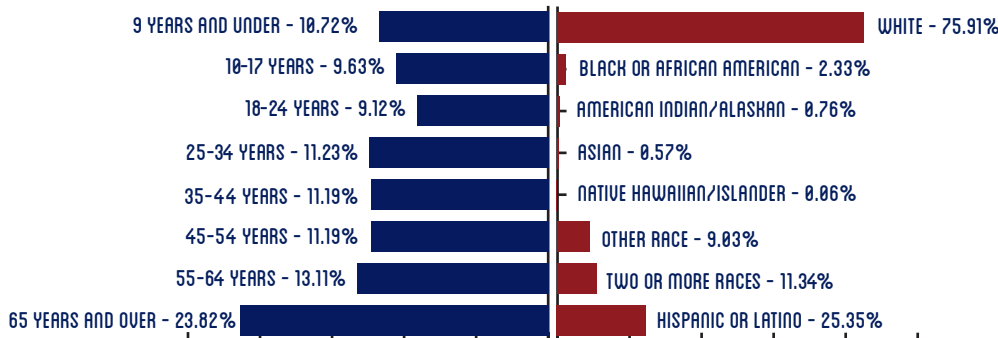
MEDIAN HOUSEHOLD INCOME

\$ 5 9 , 4 2 8

PER CAPITA INCOME

\$ 3 4 , 5 9 2

RACE DISTRIBUTION AND AGE



MEDIAN AGE 43.32

AVERAGE AGE 43.07

OPPORTUNITY IN EARLY

2024 DEMAND \$876,431,985

2029 DEMAND \$967,466,269

DEMAND GROWTH \$91,034,283

CLOTHING & ACCESSORY STORES

SALES DEMAND = \$26,785,254

SPORTING GOODS SERVICES

SALES LEAKAGE = \$7,824,841

FOOD SERVICE & DRINKING PLACES

SALES LEAKAGE = \$96,558,191

*2024 SALES

LARRY MCCONN

ASSISTANT CITY ADMINISTRATOR:
DIRECTOR OF ECONOMIC DEVELOPMENT

CITY OF EARLY
960 EARLY BOULEVARD
EARLY, TX 76803
325.643.5451
LMCCONN@EARLYTX.NET



EARLY MUNICIPAL DEVELOPMENT DISTRICT

WWW.EARLYTX.NET

WWW.RETAIL360.US/EARLY-TX/

A map of the Austin, Texas area with several retail locations highlighted by callout boxes. The map shows major highways (183, 84, 377, 279) and local streets (Austin Ave, Main St, Early Blvd). The callouts are as follows:

- Top Left:** TOYOTA, GMC, CHEVROLET, GEICO, Home Depot, Costco, O'Reilly.
- Bottom Left:** Aaron's, DISCOUNT TIRE, Starbucks, UPS, Petco, conoco, Chick-fil-A.
- Center:** PIZZA INN, FAMILY DOLLAR, HOBBY LOBBY, Bath & Body Works, BURGER KING, REGAL.
- Top Right:** Valero, Atwoods, DOLLAR GENERAL.

[illegible]

Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document. Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.