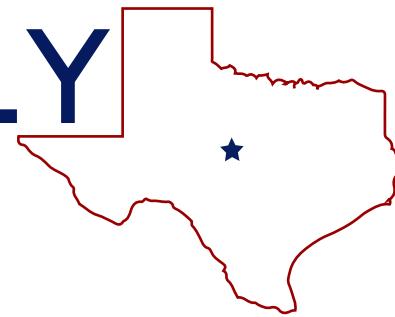


CITY OF EARLY

TEXAS



POPULATION

87,900

2025 ESTIMATED RETAIL
TRADE AREA POPULATION

EDUCATIONAL ATTAINMENT

GRADUATE OR PROFESSIONAL	5.85%
BACHELOR'S DEGREE	14.24%
ASSOCIATE DEGREE	7.24%
SOME COLLEGE, NO DEGREE	25.45%
HIGH SCHOOL GRADUATE	32.83%
SOME HIGH SCHOOL, NO DEGREE	8.36%
LESS THAN 9TH GRADE	6.03%

HOUSEHOLD INCOME

AVERAGE HOUSEHOLD INCOME

\$ 8 2 , 5 3 3

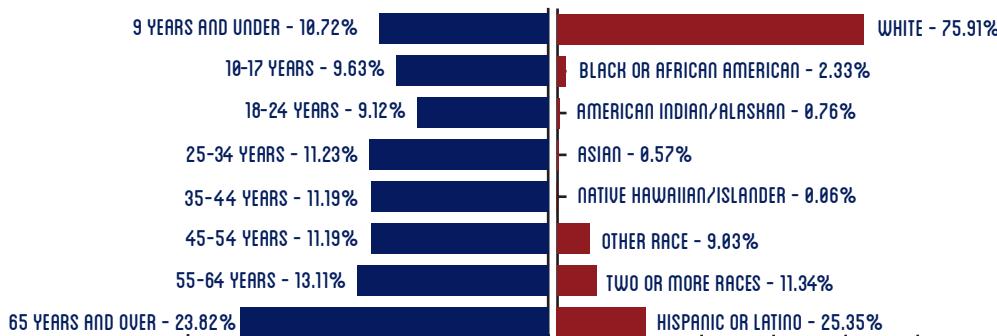
MEDIAN HOUSEHOLD INCOME

\$ 5 9 , 4 2 8

PER CAPITA INCOME

\$ 3 4 , 5 9 2

RACE DISTRIBUTION AND AGE



MEDIAN AGE 43.32

AVERAGE AGE 43.07

OPPORTUNITY IN EARLY

□ 2024 DEMAND	\$876,431,985
□ 2029 DEMAND	\$967,466,269
□ DEMAND GROWTH	\$91,034,283

CLOTHING & ACCESSORY STORES

SALES DEMAND = \$26,785,254

SPORTING GOODS SERVICES

SALES LEAKAGE = \$7,824,841

FOOD SERVICE & DRINKING PLACES

SALES LEAKAGE = \$96,558,191

*2024 SALES

LARRY MCCONN
ASSISTANT CITY ADMINISTRATOR:
DIRECTOR OF ECONOMIC DEVELOPMENT
CITY OF EARLY
960 EARLY BOULEVARD
EARLY, TX 76803
325.643.5451
LMCCONN@EARLYTX.NET

**CITY OF
EARLY** **R** TheRetailCoach.
EARLY MUNICIPAL DEVELOPMENT DISTRICT

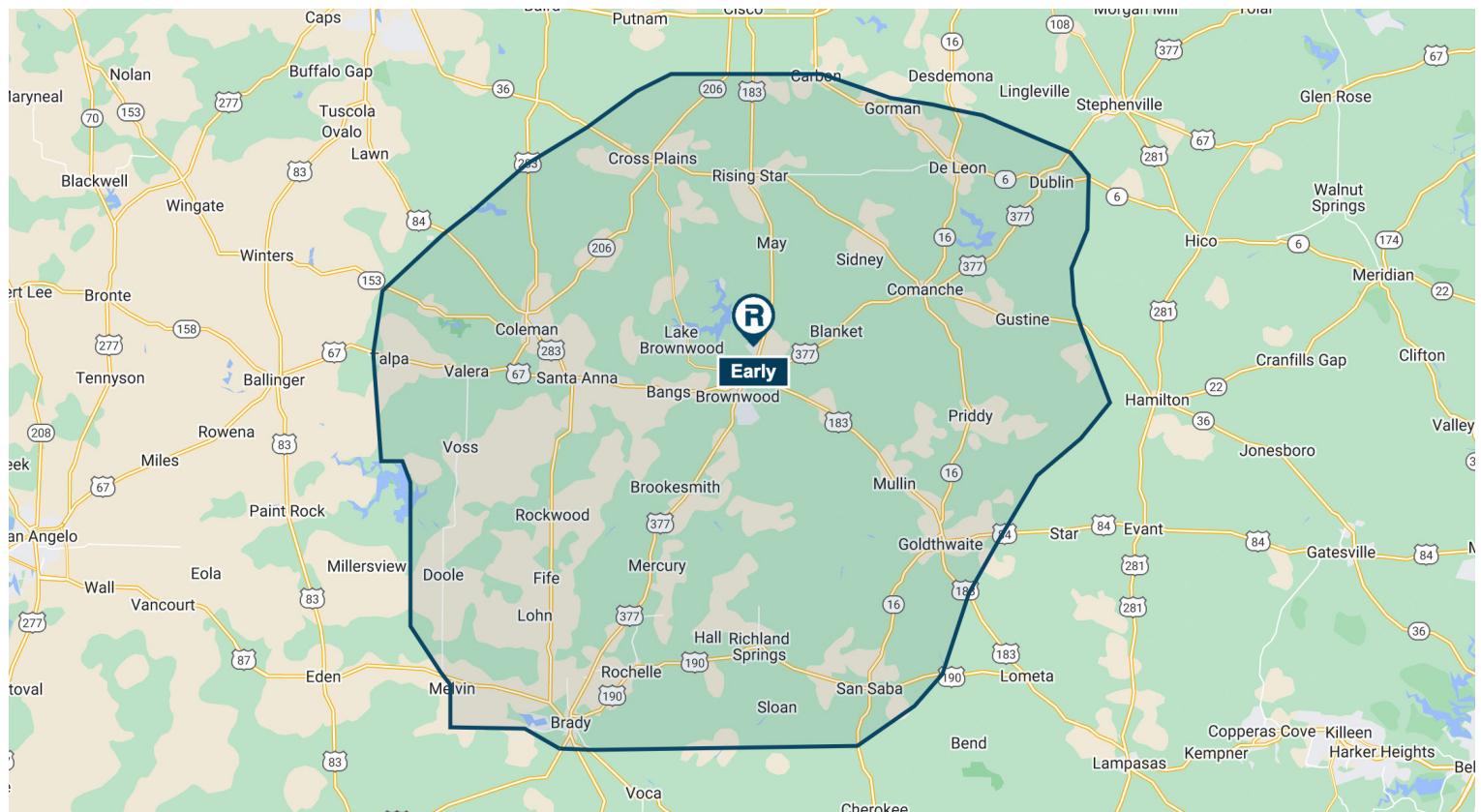
WWW.EARLYTX.NET

WWW.RETAIL360.US/EARLY-TX/

EXISTING RETAIL



RETAIL TRADE AREA



Information provided is for illustrative purposes only and is deemed to be correct as of publish date of this document.
Data sources used may include: ESRI, AGS, Nielsen, RegisPro, SitesUSA, TxDOT and/or Microsoft Corporation.