

EARLY VISIT Movie in the Park

Digital Marketing

- Social Media:** Facebook, Instagram, Twitter
 - Flyer
 - Photography
 - Event tab
 - Business/vendors and activity highlights
- Website:** Website graphic header, featured and event on our calendar
- Eventbrite**
- Billboards**
- Radio-** live and recorded commercial ads
- Flyer distribution around town**
- Paid Ads-** Tour Texas
- Online Event Calendars-** Added the event to Tour Texas, Texas Fortstrail, Big Country Home Page, Brownwood News, Visit Brownwood, Early Chamber, and our website

Eventbrite

Movie In The Park

101 Park Dr
Saturday, October 14, 2023 at 6:00 PM CDT

OCT 14

1147 / 2000 \$0.00 • Event ended

Facebook Event

Movie in the Park

101 Park Dr, Early TX

14

Details

51 people responded

Event by Visit Early Texas - Early Visitors & Events Center and Heartland BBQ

101 Park Dr, Early TX

Public - Anyone on or off Facebook

We invite you to Movie in the Park on Saturday, October 14th at McDonald Park 101 Park Dr. The gates will open at 6:00 PM with the movie to start at approximately at 7:30 PM. The... See more

Guests

22 Went

71 Interested



Hot & Happening eNews-Standard
Event Tour Texas Digital AD

Visit Early Texas - Early Visitors & Events Center
Published by Amy Constance @ - October 16, 2023

Under the stars, we found magic. Our Annual Movie in the Park event was simply enchanting! Thank you to everyone who joined us in making this our biggest Movie in the Park to date. We had such a great time, that we want to continue the fun. Share in the comment section pictures you took during the event!

#events #halloween #movieinthepark #annualevents #hocuspocus #visitearlyvisitsoften

See insights and ads

86

9 comments 33 shares

Boost post



EARLY MOVIE in the Park

Campaign Results



Reel Engagement
Eventbrite Results

3,936

Post engagements

287 reactions	29 comments
89 on post	9 on post
198 on shares	20 on shares
33 shares	3,587 clicks
33 on post	1,998 photo clicks
0 on shares	0 link clicks
	0 clicks to play
	1,589 other clicks

12,092

Accounts Center accounts reached

12,092 organic 0 paid

Tickets Sold

1147 / 2000

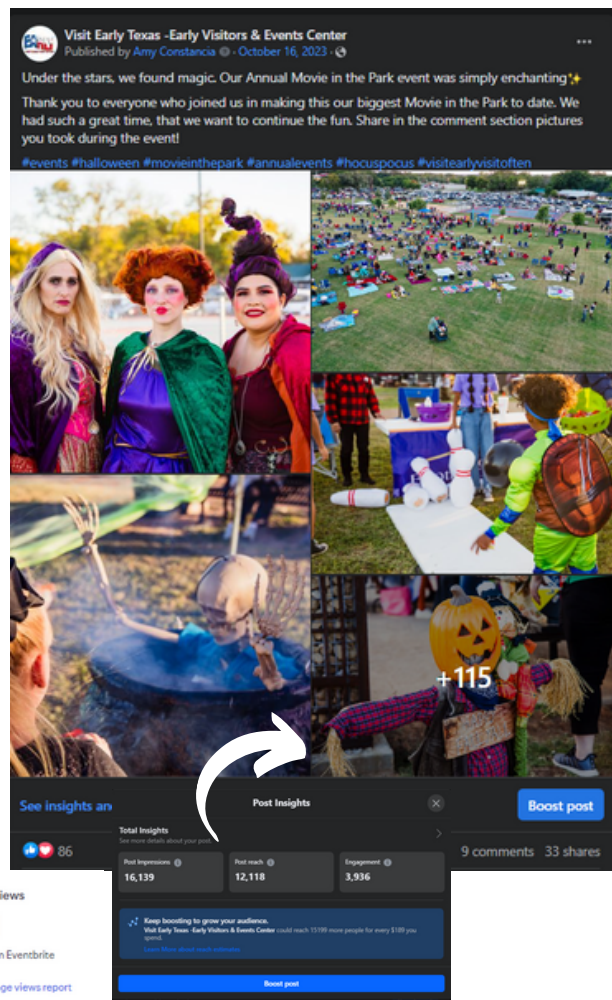
0 paid • 1147 free

Page Views

1111

138 from Eventbrite

Open page views report



★**EARLY** Movie in the Park

Photography

VISIT EARLY VISIT OFTEN

