

EARLY Movie in the Park

Digital Marketing

- Social Media:** Facebook, Instagram, Twitter
 - Flyer
 - Photography
 - Event tab
 - Business/vendors and activity highlights
- Website:** Website graphic header, featured and event on our calendar
- Eventbrite**
- Billboards**
- Radio-** live and recorded commercial ads
- Flyer distribution around town**
- Paid Ads-** Tour Texas
- Online Event Calendars-** Added the event to Tour Texas, Texas Fortstrail, Big Country Home Page, Brownwood News, Visit Brownwood, Early Chamber, and our website

Eventbrite

OCT
14



Movie In The Park
101 Park Dr
Saturday, October 14, 2023 at 6:00 PM CDT
1147 / 2000 \$0.00 • Event ended

Facebook Event



14
SATURDAY OCTOBER 14, 2023 AT 6PM
Movie in the Park
101 Park Dr, Early, TX 76801
Details
Event by Visit Early Texas - Early Visitors & Events Center and Heartland BBQ
101 Park Dr, Early, TX
Public - Anyone on or off Facebook
We invite you to Movie in The Park on Saturday, October 14th at McDonald Park 101 Park Dr. The gates will open at 6:00 PM with the movie to start at approximately at 7:30 PM. The... See more
14 movies
Details
Guests
22 Went
71 Interested



Hot & Happening eNews-Standard
Event Tour Texas Digital AD

Visit Early Texas - Early Visitors & Events Center
Published by Amy Constance • October 16, 2023

Under the stars, we found magic. Our Annual Movie in the Park event was simply enchanting! Thank you to everyone who joined us in making this our biggest Movie in the Park to date. We had such a great time, that we want to continue the fun. Share in the comment section pictures you took during the event!

#events #halloween #movieinthepark #annualevents #hocuspocus #visitearlyvisitoften



See Insights and ads
86 9 comments 33 shares
Boost post



EARLY Movie in the Park

Campaign Results

Alley Deckard
We had such a wonderful time!
21w 1 love Reply Hide

Visit Early Texas -Early Visitors & Events Center
Alley Deckard Thanks for coming. Glad you had a wonderful time!
21w Like Reply

Presley Davila
Photography is excellent!
26w 1 love Reply Hide

Visit Early Texas -Early Visitors & Events Center
Presley Davila Thank you for your kind words, our marketing assistant enjoys capturing the fun at our events
26w Like Reply

Brown County Area Guide - Follow
October 16, 2023 0

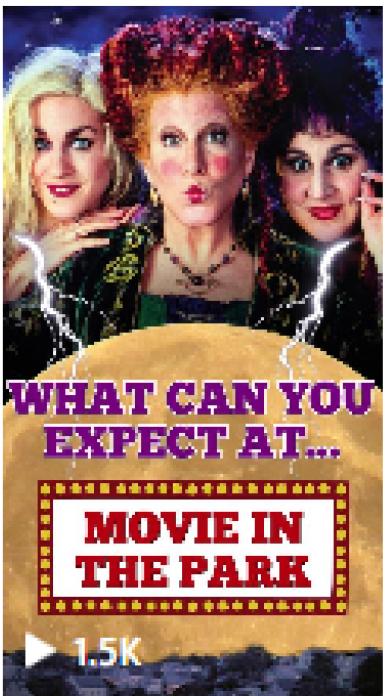
Great job Visit Early Texas -Early Visitors & Events Center! What a great event!
#browncountyareaguide #visitearlyvisitors #events #halloween #movieinthepark #annualevents #hocuspocus

Le Mon
We had so much fun! Thank you Visit Early Texas -Early Visitors & Events Center for having the event and letting us join!
21w 1 love Reply Hide Edited

Visit Early Texas -Early Visitors & Events Center
Le Mon Thank you for joining us! We had such a wonderful evening with everyone!
21w Like Reply

Jackie Oliver
Thank you so much! We had a great time!
21w 1 love Reply Hide

Visit Early Texas -Early Visitors & Events Center
Jackie Oliver Your welcome! Thanks for coming!
21w Like Reply



Reel Engagement Eventbrite Results

Tickets Sold

1147 / 2000

0 paid • 1147 free

Accounts Center accounts reached

12,092

% from boosted posts

3,936

Post engagements

287 reactions

29 comments
89 on post

198 on shares
20 on shares

33 shares
33 on post

0 on shares
0 click
0 clicks to play

1,589 other clicks

Visit Early Texas -Early Visitors & Events Center
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#events #halloween #movieinthepark #annualevents #hocuspocus #visitearlyvisitors



See insights on

Total Insights
See more details about your post.

86

Post Impressions

16,139

Post reach

12,118

Engagement

3,936

Keep boosting to grow your audience.
Visit Early Texas -Early Visitors & Events Center could reach 15,189 more people for every \$100 you spend.

Learn More about reach estimates

Boost post

9 comments 33 shares

EARLY Movie in the Park

Photography

